



Before I Go Academy: Common Ground Principles

I undertake to conduct my work in agreement with the following principles and to bring the Academy values of togetherness, action-orientation, and awareness into the end of life planning and Before I Go Method® work that I do, with the best of intentions at all times.

1. Service

I acknowledge and understand that the work I offer is done in the spirit of serving others for the better, including serving myself by considering my own needs.

2. Personal Growth

I understand that the BIG Method work I offer is another aspect of personal growth, and requires a willingness to grow myself by continual learning and developing.

3. Integrity

I am willing to take responsibility for the spiritual, environmental and human effects of my activities, including being honest with myself and others, while embodying kindness in my actions.

4. Respecting Others

I respect others – their differences, views, origins, religion, ethnicity, backgrounds and issues, and keep my personal views to myself.

5. Facilitating Action-Taking

I do all I can, in a kind yet firm way, to ensure that those I work with take action with their end of life plans. I provide reassurance, encouragement and support, while maintaining clear boundaries.



6. Direct Communication

I use open-ended questions when listening, respond with heart-felt responses, and in a straight forward manner. I meet difficult areas with courage, open-ness and a gentle touch.

7. Community Support

I endeavour to spread the word of BIG Solutions® so that it's purpose of having end of life plans become as commonplace as birth plans becomes an actuality.

8. Confidentiality

I keep all the work I do confidential, in accordance with the privacy and data protection laws of my country.

9. Professional conduct

I endeavour to behave professionally at all times, working in a spirit of co-operation with other professionals of all kinds, and treating others as I would wish to be treated.

10. Continuing Professional Development

I commit to any CPD requirements and look to broadening my experience of end of life matters by keeping up to date with relevant legal, cultural, and any other changes in the field.

11. Responsible Marketing

I actively encourage the education and learning for all about end of life matters; with a view to facilitating the completion of the end of life plans of those with whom I work.

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